



Global Compact Network Nordic Countries

NORDIC NETWORK MEETING 2 / 2008

Dates

23 - 24 October 2008

Venue

**Hotel Scandic Marski,
Cabinet Carl-Gustaf,
Mannerheimintie 10, Helsinki,
Finland**

GLOBAL COMPACT NETWORK Nordic Countries

GLOBAL COMPACT & COMPETITIVENESS

Financial Performance and Corporate Responsibility
Recent Trends of Supply Chain Management
Value Add of Global Compact as a Tool for Business
Next Steps of Global Compact

Thursday 23 October 2008

12.00-13.00

Buffet Lunch at the Hotel Scandic Marski

12.30-13.00

Registration for the meeting at the Hotel Scandic Marski, Cabinet Carl-Gustaf

13.00 - 13.10

OPENING OF THE GLOBAL COMPACT NORDIC NETWORK MEETING

Welcoming words by **Global Compact Finnish Group**

13.10-14.00

RECENT DEVELOPMENTS WITHIN THE UN GLOBAL COMPACT

- Latest news from focal point -latest news from companies – **tour de table**

Chaired by **Ole Lund Hansen**, Nordic Focal Point

14.10 - 17.00

GLOBAL COMPACT, COMPETITIVENESS AND FINANCIAL PERFORMANCE

- Recent trends and studies on ESG performance
- Investors' perspective in the light of the current financial crisis and companies' experience

Chaired by **Eija Pitkänen**, Head of Sustainability, StoraEnso

Financial rewards for managing social and environmental opportunities and risks (14.15-14.45)

- Case SIRP/Mistra - What we have learnt about the Nordic companies?
- What are the future trends?

Chaired by **Dr Pontus Cerin**, Member of Sustainable Investment Research Project Team

Valuation of ESG performance – before and after the financial crisis (14.45-15.15)

- How does environmental, social and governance performance affect investors' decisions?
- How can the current financial crisis change investors' attitude to ESG performance?
- What ESG indicators are the most important when valuating companies?

Chaired by **Magnus Furugård**, CEO, GES Investment Services

Coffee break (15.15.-15.45)

Investors' perspective on sustainability and financial performance (15.45-16.15)

- Lessons learned from negative screening of the investment portfolio in relation to financial returns
 - "Sustainable value creation" – Project with the Oslo Stock Exchange, Storebrand, DnBNor and Statoil
- Chaired by **Cornelia Moseid**, CSR Manager, KLP - Kommunal Landspensjonskasse (life insurance company)

Financial performance and corporate responsibility – comments by (16.15-17.00)

NOKIA - **Pekka Isosomppi**, Director, Corporate Responsibility

UPM-KYMMENE - **Marja Tuderman**, Vice President, Environmental Affairs

CARLSBERG - **Janda Campos**, Head of Corporate Responsibility (tbc)

Others

Discussion and conclusions (17.00-17.30)

BREAK (17.30-18.15)

18.15 - 19.00

"INFORMATIVE APERITIF BEFORE THE DINNER"

ENVIRONMENT - RESPONSIBLE BUSINESS AND CASE BALTIC SEA

- What is the role of business in helping environment to survive at home?
- How does it relate to the Global Compact?

Chaired by **Karoliina Loikkanen**, Sustainability Officer, Cargotec Corporation

Baltic Sea – still alive? (18.20-18.40)

Dr. Anita Mäkinen, Head of Marine Program, WWF- Finland

Saving the Baltic Sea' - Why and how are companies needed in that process? (18.40-18.50)

Dr. Anna Kotsalo-Mustonen, Baltic Sea Action Group

Discussion (18.50-19.15)

19.30

TRANSPORTATION FROM THE HOTEL TO DINNER VENUE

20.00-22.00

NORDIC GLOBAL COMPACT DINNER – BALTIC SEA

RESTAURANT – RAVINTOLA SIPULI, BANQUET ROOM – BANKETTISALI

Address: Kanavaranta 7, 00160 Helsinki



Set in a restored red brick warehouse, Sipuli Restaurant has established itself as a classic Helsinki landmark for gourmards. The kitchen at Sipuli Restaurant is renowned for its combination of Nordic traditions and new international cuisine

Rooms named after legendary Finnish ships add to the maritime atmosphere. Luxurious mahogany and polished brass takes you into distinguished captain's quarters and to the world of old-time ocean liners. The golden domes of the Uspenski Cathedral on the skyline above the glass ceiling provide truly unique surroundings for every occasion.

22.00

TRANSPORTATION FROM THE DINNER VENUE TO THE HOTEL

Friday 24 October 2008

09.00-11.30

RECENT TRENDS IN RESPONSIBLE SUPPLY CHAIN MANAGEMENT

- Recent trends and best practices on supply chain management

Chaired by **Ulla Rehell**, Kesko Corporation

Assistant Vice President, Corporate Communication and Responsibility

Trends and development in supply chain management (09.10-09.50)

- How do leading international companies work with their suppliers today?
- What are currently the most contentious issues in supply chain management?
- Recent trends and projects going "beyond monitoring"

Peder Michael Pruzan-Jorgensen, Managing Director, Europe, Business for Social Responsibility

Community involvement and supply chain (09.50-10.20)

- Case Metsäliitto - Forest industry and supply chain management in Russia

Terhi Koipijärvi Senior Vice President, Environmental Affairs and Corporate Responsibility

Mikhail Tarasov Development Manager, Environmental Affairs and Corporate Responsibility

Coffee break (10.20.-10.40)

Supply chain management and our experience – comments by (10.40-11.30)

AP LINDEX - Sara Carlsson, Head of Corporate Communications, AP Lindex

KESKO - Marjut Lovio, Corporate Responsibility Advisor, Kesko

Others

Discussion (11.30-11.45)

11.45-12.15

"INFORMATIVE APERITIF BEFORE THE LUNCH"

LEARNING FROM NEW BUSINESS PRACTICES – COMMUNITY INVOLVEMENT

Nokia and Mobile Data Gathering - Time is of the Essence: Aiding IGO decision-making,

Greg Elphinston, Nokia

- New models for public-private co-operation - the use of mobile phones as a way of collecting field data
- What we have achieved, what we have learnt? Challenges related to public procurement and sourcing

12.15-13.15

BUFFET LUNCH

13.15-15.00

FUTURE CHALLENGES FOR THE UN GLOBAL COMPACT

SESSION WITH GEORG KELL, EXECUTIVE HEAD OF UN GLOBAL COMPACT OFFICE

- Global Compact take on supply chain issues
- Recent political and macroeconomic trends and imbalances – challenges for GC and its' members
- All other business related to the Global Compact

15.00

CONCLUSION AND NEXT ACTION

by **Ole Lund Hansen**, Nordic Focal Point