



AGENDA

UN Global Compact Nordic Network Meeting,

May 6th -7th Copenhagen

May 6th Setting the scene and challenges in the supply chain

10.00 – 10.45: **Registration with coffee and tea**

Opening		
	Speakers	Topic
10.30 – 10.45	Timo Vuori , Focal Point, ICC Finland Dorte Gram Nybroe , Advisor, DI	Welcome and practicalities
10.45 – 11.30	Mads Øvlisen Board Member of the UN Global Compact	UN Global Compact anno 2010 and the way forward in a post-COP15 world.
11.30 – 12.00	Ole Lund Hansen Manager, DI/UN Global Compact	Recent developments regarding the Global Compact, including information on the June Summit and the Blueprint for Leadership.
12.00 - 12.45	Peder Michael Pruzan-Jørgensen Managing Director EMEA at Business for Social Responsibility (BSR)	International trends concerning CSR and the sphere of influence of companies including the work of John Ruggie, ISO26000 and the post-COP15 agenda.

12.45 – 14.00 **Lunch**

Sphere of influence in the Supply Chain		
	Speakers	Topic
14.00 – 15.30	Discussion in panel and in small groups Moderator: Iver Drabæk Partner, Global Advice Network Helena Barton Global Manager for Corporate Responsibility Services, Det Norske Veritas Anne Skjerning Director, Danwatch Kerstin Lindvall Head of CR, ICA	 Current trends in supply chain management and introduction of new Global Compact guidelines on Supply Chain Sustainability. A NGO approach to the sphere of influence of companies in the supply chain. ICA's approach to handling supply chain issues – possibilities and limitations.

15.30 – 15.45 **Coffee Break**

	Speaker	Topic
15.45 – 17.00	Discussion in small groups on Supply Chain issues Moderator: Liselotte Carlsen CR Advisor, Lundbeck Ellen Behrens VP Corporate Responsibility, Orkla	Challenges and reflections about the import of cocoa from the Ivory Coast using European distributors.

17.00 – 17.30 **Break**

17.30 – 19.00	Common transportation by metro to the Danish Architecture Centre, located in the central harbor area of Copenhagen.	Roll the dice Dilemma Game introduced by Responsible Business Solutions Mind your behaviour Exhibition at the Danish Architecture Centre (DAC)
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19.00: **Dinner at Danish Architecture Centre (DAC)**
– a member of the UN Global Compact Nordic Network
DAC, Strandgade 27B, 1401 København K

May 7th Challenges communicating CSR down the value chain

	Speaker	Topic
9.00 - 9.15	Allan L. Agerholm, Managing Director, Crowne Plaza	Sustainability and Global Compact integrated in your stay at Crowne Plaza.
9.15 – 10.15	Mallen Baker Founder of Business Respect	How to integrate CSR in the communication to different stakeholders - pro's and con's of current CSR-communication and CSR-reporting.

10.15 – 10.30 **Coffee break**

10.30 -12.00	<p><u>Disussions on CSR integrated in marketing and lobbying</u> Moderator: Cecilia Storm Brandenhoff CSR Consultant, Danfoss</p> <p>Mika Kiiskinen Senior Manager, Social & Ethical Issues Management NOKIA Corporation</p> <p>Tomi Rintanen Internal Communications & Corporate Responsibility, Vaisala Oyj</p> <p>Anders Schroll Divisional Director, Lundbeck</p>	<p>Social media and stakeholder engagement as part of Corporate Social Responsibility - new challenges and opportunities</p> <p>Integration of CR and marketing in Vaisala.</p> <p>Responsible lobbying as part of CSR-efforts in the pharma-sector.</p>
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12.00 – 13.00 **Lunch**

13.00 – 13.30	<p>Moderator: Cecilia Storm Brandenhoff CSR Consultant, Danfoss</p> <p>Claus Frier Sustainability Manager, Novozymes</p> <p>Tomi Rintanen Internal Communications & Corporate Responsibility, Vaisala Oyj</p> <p>Anders Schroll Divisional Director, Lundbeck</p>	<p>Recapitulation of discussions concerning marketing and lobbying.</p> <p>Digital and social media</p> <p>CSR and marketing</p> <p>Responsible lobbying</p>
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13.30 – 14.15	Astrid Haug Author and Community Manager, Berlingske	The use of social media related to CSR-communication and stakeholder engagement.
14.15 – 14.45	Helena Barton Global Manager for Corporate Responsibility Services, Det Norske Veritas and Member of the Global Compact working group on ISO 26000	ISO 26000 and the UN Global Compact: How to define the sphere of influence of companies, and their work with CSR using these frameworks.
14.45 – 15.15	Timo Vuori , Focal Point, ICC Finland Dorte Gram Nybroe , Advisor, DI	Feedback from the meeting and looking forward.