

## Day 1: Setting the scene and challenges in the supply chain

<b>Opening</b>		
	<b>Speakers</b>	<b>Topic</b>
10.30	<b>Timo Vuori</b> , Focal Point, ICC Finland <b>Dorte Gram Nybroe</b> , Advisor, DI	Welcome and practicalities
10.45 – 11.30	<b>Mads Øvlisen</b> Board Member of the UN Global Compact	UN Global Compact anno 2010 and the way forward in a post-COP15 world.
11.30 – 12.15	<b>Peder Michael Pruzan-Jørgensen</b> Managing Director EMEA at Business for Social Responsibility	International trends concerning CSR and the sphere of influence of companies including the work of UN Special Representative on Business and Human Rights John Ruggie and the post-COP15 agenda.
12.15 - 12.45	<b>Helena Barton</b> Global Manager, Det Norske Veritas and Member of the Global Compact working group on ISO 26000	ISO 26000 and the UN Global Compact: How to define the sphere of influence of companies, and their work with CSR using these frameworks.

12.45 – 14.00    **Lunch**

<b>Sphere of influence in the Supply Chain</b>		
	<b>Speakers</b>	<b>Topic</b>
14.00 – 15.30	<b>Discussion in panel and in small groups</b> <b>Moderator: Iver Drabæk</b> Partner, Global Advice Network  <b>Bente Pretlove</b> Principal CSR Manager, Det Norske Veritas and Member of the UN Global Compact Advisory Group on Supply Chain Sustainability  <b>Anne Skjerning</b> Director, Danwatch  <b>Kerstin Lindvall</b> Head of CR, ICA	Current trends in supply chain management and introduction of new Global Compact guidelines on Supply Chain Sustainability.  An NGO approach to the sphere of influence of companies in the supply chain.  ICA's approach to handling supply chain issues – possibilities and limitations.

15.15 – 15.45    **Coffee Break**

	<b>Speaker</b>	<b>Topic</b>
15.45 – 17.00	<p><b><u>Discussion in small groups on Supply Chain issues</u></b></p> <p><b>Moderator: Liselotte Carlsen</b> CR Advisor, Lundbeck</p> <p><b>Ellen Behrens</b> VP Corporate Responsibility, Orkla</p>	<p>Challenges and reflections about the import of cocoa from the Ivory Coast using European distributors.</p>
17.30 – 19.00	<p>Common transportation by metro to the Danish Architecture Centre, located in the central harbor area of Copenhagen.</p>	<p><b>Roll the dice</b> Dilemma Game introduced by Responsible Business Solutions</p> <p><b>Mind your behaviour</b> Exhibition at the Danish Architecture Centre (DAC)</p>

**19.00:**            **Dinner at the Danish Architecture Centre**  
– a member of the UN Global Compact Nordic Network

**Day 2: Challenges communicating CSR down the value chain**

	<b>Speaker</b>	<b>Topic</b>
9.00 - 9.15	<b>Allan L. Agerholm,</b> Managing Director, Crowne Plaza	Sustainability and Global Compact integrated in your stay at Crowne Plaza.
9.15 – 10.15	<b>Mallen Baker</b> Founder of Business Respect	How to integrate CSR in the communication to different stakeholders - pro's and con's of current CSR-communication and CSR-reporting.

10.15 – 10.30 **Coffee break**

10.30 -12.00	<p><b><u>Disussions on CSR integrated in marketing and lobbying</u></b> Moderator: xxx</p> <p>Xxx, BTB company</p> <p>Xxx, BTC company</p> <p>Xxx</p>	<p>Integration of CSR in marketing processes and activities.</p> <p>Use of social media in marketing.</p> <p>An approach to responsible lobbying as part of CSR-efforts.</p>
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12.00 – 13.00 **Lunch**

13.00 – 13.30	<p>Moderator xxx</p> <p>Xxx, BTB company</p> <p>Xxx, BTC company</p> <p>Xxx</p>	Recapitulation of discussions concerning marketing and lobbying.
13.30 – 14.30	<b>Astrid Haug</b> Author and Community Manager, Berlingske	The use of social media related to CSR-communication and stakeholder engagement.

14.30 – 15.00	<b>Ole Lund Hansen</b> Manager, DI/UN Global Compact	Recent developments and trends related to the Global Compact, including information on the June Summit.  Input from the Nordic Network to the NY Office.
15.00 – 15.30	<b>Timo Vuori</b> , Focal Point, ICC Finland <b>Dorte Gram Nybroe</b> , Advisor, DI	Feedback from the meeting and looking forward.